



# The Food Animal Initiative

A mixed farm carrying out research into high welfare sustainable livestock production

- 1500 Acres of rich Organic Pasture
- 1000 Breeding Ewes
- 100 Suckling Saler/Aberdeen Angus Cows
- Gloucester Old Spot Breeding Herd
- Pedigree Broiler Breeding Program
- Organic Barley and Forage Production



**Mike Colley - Poultry Manager.** FAI Farms Ltd. The Field Station, Wytham, Oxfordshire, OX2 8QJ

**Mobile: - 07800 500508 Office: - 01865 790880 Fax: - 01865 251811**

**[mike.colley@faifarms.co.uk](mailto:mike.colley@faifarms.co.uk)    [www.faifarms.co.uk](http://www.faifarms.co.uk)**

# FAI's Poultry Enterprise



## Research & Development

- Selective Breeding of High Welfare Broiler Breeders
- Improvements in broiler mobility
- Reduction in Pododermatitis
- Reduction in the need to restrict feed parent lines
  
- HWIS broiler pen trials
- Automated welfare Monitoring (Optical Flow)
- Humane Slaughter
- Hatchery Practice

## Commercial

- Organic Broiler Production
- Organic Broiler Chick Sales
- Sale of Breeding Stock
- Publications

## Education

- Outdoor Classroom
- Work Experience
- Seminars and Workshops
- Farm Tours

# 100% Organic *“is”* Good for the Producer?



# Issues Concerning Feed and the Organic Producer



**Availability**

Amount

Distance



**200 Miles**

**£x2 - £x3**



**Cost**

**Quality**



**Suitability**

**Efficiency**

**Welfare**

**PRINCIPLE**

**OVER**

**PRACTICALITY**

**Why are you Farming  
Organically?**